CRAFT YOUR VISION

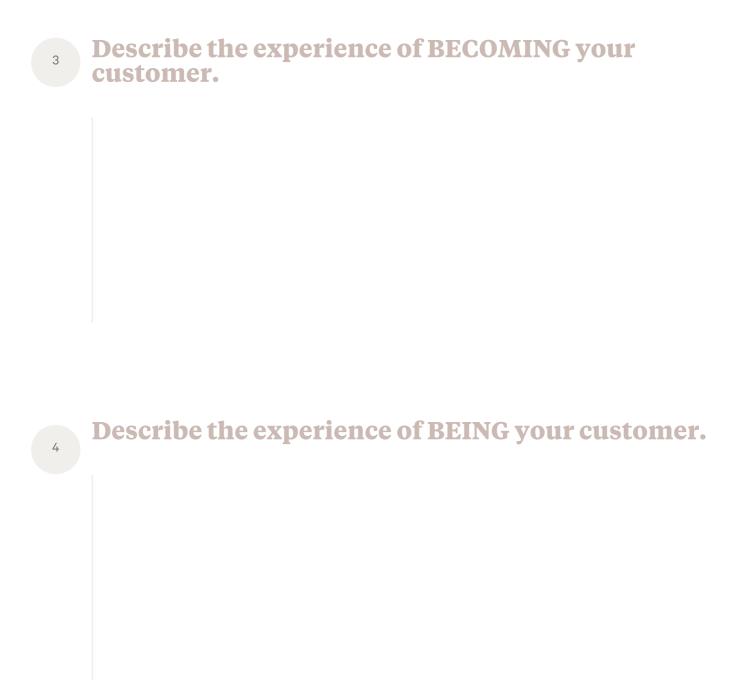
YOUR PROCESS WORKBOOK

In this workbook, you'll paint a picture of how your people interact with your business.

How do your people discover your business?

What emotions do they feel before working with you?

Emotions that will change after benefitting from being your customer.



What do your people gain from being your customer?

In terms of quality, not products.

What is the main thing you want your people to gain?

Do you keep in contact after? How?